

A man with glasses, identified as Joe Kiedinger, is the central figure. He is wearing a dark vest over a light-colored shirt and is smiling. He holds a book titled 'The Last Lecture: Your Life, Your Legacy' by Joe Kiedinger. The book cover features a cartoon character. The background is dark with a repeating pattern of the name 'JOE K' in various shades of green and white. The overall design is modern and professional.

Joe Kiedinger
THE LAST LECTURE:
YOUR LIFE, YOUR LEGACY







L.E.G.A.C.Y.

LEADERSHIP

- **Your Character**
- **Your Emotional Intelligence**
- **Duality**

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ENERGY

- **Attitude - The Two Tents**
- **Focus on the *Get To***
- **Focus on the *Must Do***

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GRIT

- **Planting Seeds**
- **Mission Focused**
- **Understanding Success & Failure**

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AUTHENTICITY

- **Be True to You**
- **Take Risks**
- **The Difference is You**

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CONSISTENCY

- **Do What You Say You're Going to Do**
- **We Are What We Repeatedly Do**
- **Follow the Must Do's**

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L.E.G.A.C.Y.

YOU

- **Begin With the End in Mind**
- **Daily Decisions**
- **Live Your DASH**

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